

SRE
CONSULADO DE MÉXICO
EN TUCSON



The Consulate of Mexico in Tucson



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Mexico in the International Arena



Mexico's position in the world:

- 14th in terms of territory (1, 973 sq km).
- 11th in terms of population size (120.8 million)
- 14th in terms of GDP (1,088 bn)
- 13th top trader of goods (1.8% of world)
- Mexico is ranked as the best country to establish a business in Latin America (35th in the world)
- Mexico City is the 5th largest city in terms of population (19.5 million)



Why Trade and Invest in Mexico?

WE ARE LEADERS IN KEY SECTORS

AEROSPACE

- Mexico is the 6th supplier to the American aerospace industry.



MEDICAL DEVICES

- We are the largest exporter in Latin America and main supplier to the US.



370 billions in exports
50% medium and high tech
manufactures



AUTOMOTIVE AND AUTOPARTS

- 8th producer and 4th exporter globally of new light vehicles in the world.



ELECTRIC-ELECTRONIC

- Leading flat television screen exporter in the world.



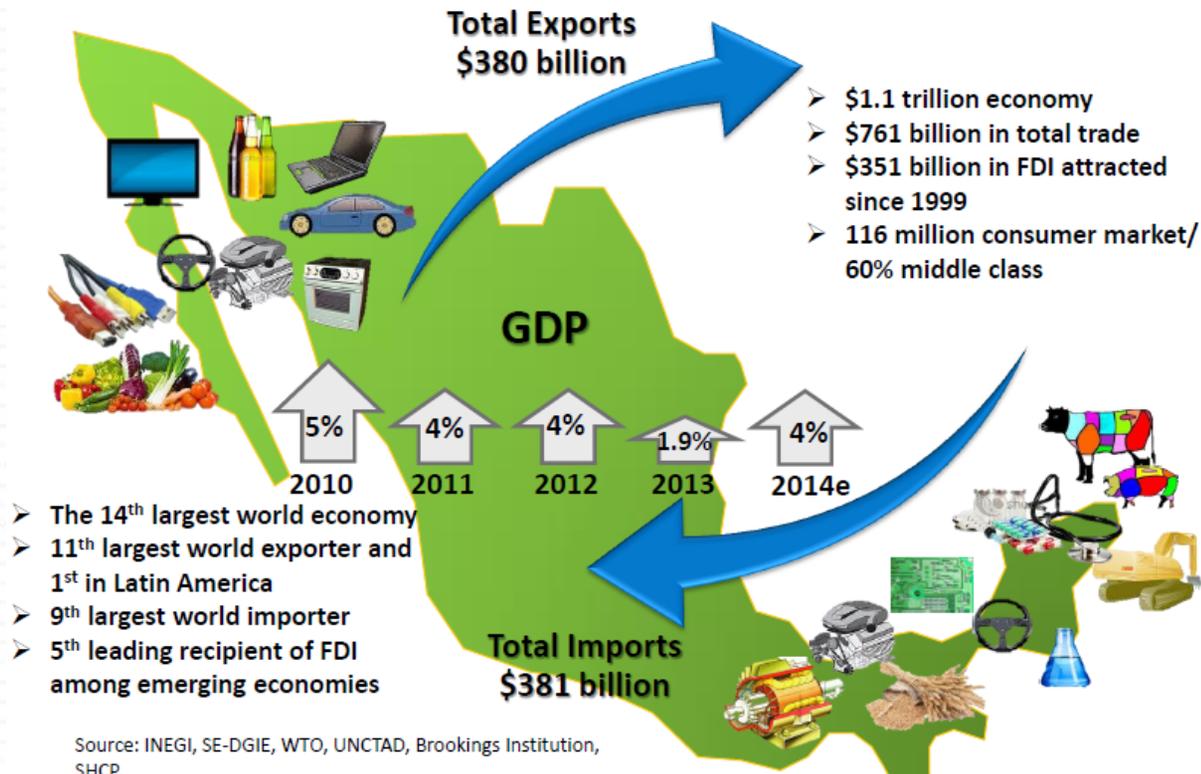
One of the most open countries in the World:

- ✓ Besides the NAFTA, Mexico has 10 other free trade agreements with the EU, Japan, Israel and Latin American countries (which total 41 countries & 1 billion consumers).
- ✓ Mexico is considered as a relevant platform to produce and to export to other countries.
- ✓ Signatory of the Trans Pacific Partnership Agreement
- ✓ Establishment of a free trade zone as part of the Pacific Alliance



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- On February 2, 2012, President Enrique Peña Nieto and the three leading opposition parties signed the Pact for Mexico, whose aim is to promote growth and development.
- As part of this pact, 11 important reforms were approved by Mexico's Congress and have significant impact in the country's economy.



MAJOR REFORMS (2013)

Political

Energy

Financial

Fiscal

Educational

Telecommunications

Labor

Economic Competition

Criminal Procedure

Appeal Law

Transparency



These reforms have already brought results:

- ✓ Mexico has opened up bids to foreign companies for the exploration, drilling and production of oil in the country's reserves.
- ✓ Mexican citizens living abroad will be able to register to vote and obtain their voter's ID at their Consulate or Embassy.
- ✓ There is open competition now in different sectors, including: telecommunications, energy (foreign companies will be allowed to sell gasoline), among others.
- ✓ The education reform has allowed an overhaul of the education system in order to improve teacher and student's performances, among other objectives.
- ✓ Mexico's move to an Oral Adversarial System will strengthen the rule of law, as well as advocacy.



Mexico-U.S. Relationship

The border between Mexico and the U.S. represents a significant issue for both governments, whose importance has been constantly acknowledged by Presidents Obama and Peña Nieto:

- 25 U.S. counties and 39 Mexican municipalities share the 2,000 mile border
- Immigration and security issues are important areas of collaboration but also economic cooperation (NAFTA) and other areas such as the environment (Border 2012 program), political (Border Liaison Mechanism), and cultural (INSITE)





- This collaboration was strengthened on May 2013, when Presidents Peña Nieto and Obama met and agreed on 3 important projects which seek to strengthen this economic and academic collaboration:
- **DEAN – High Level Economic Dialogue**
 - Seeks to forge a more competitive and dynamic trade relationship between Mexico and the United States.
- **FOBESII – Bilateral Forum on Higher Education, Innovation and Research**
 - In addition to seeking a 21st century labor force which will allow the region to become prosperous, the mission of the Bilateral Forum is to foster the mutual understanding between both countries through programs addressing student mobility, academic exchange, research and innovation in areas of shared interest and to contribute to the competitiveness and economic development of the region.
- **MUSEIC – Mexico-U.S. Entrepreneurship and Innovation Council**
 - The Mexico – U . S . Entrepreneurship and Innovation Council (MUSEIC) is a forum that seeks to coordinate and collaborate in the creation and implementation of strategies geared toward the growth of entrepreneurs, and micro, small and medium enterprises (MSMEs).



MEXICO – U.S. TRADE



- Today, the United States trades with Mexico more than \$500 billion dollars in goods. In other words, more than one billion dollars per day.
- In addition:
 - Mexico already buys more product from the U.S. than any other nation, except Canada. This is more than Brazil, Japan, India and the U.K. combined.
 - There are 6 million U.S. jobs that depend on trade with Mexico.
 - U.S. investment in Mexico has grown nearly six-fold since NAFTA was put in place. Mexican companies have increased their FDI in the U.S. from \$1.2 billion in 1993 to \$12.6 billion in 2010.
 - A **full 40%** of the content in U.S. imports from Mexico is actually produced in the United States



MEXICO

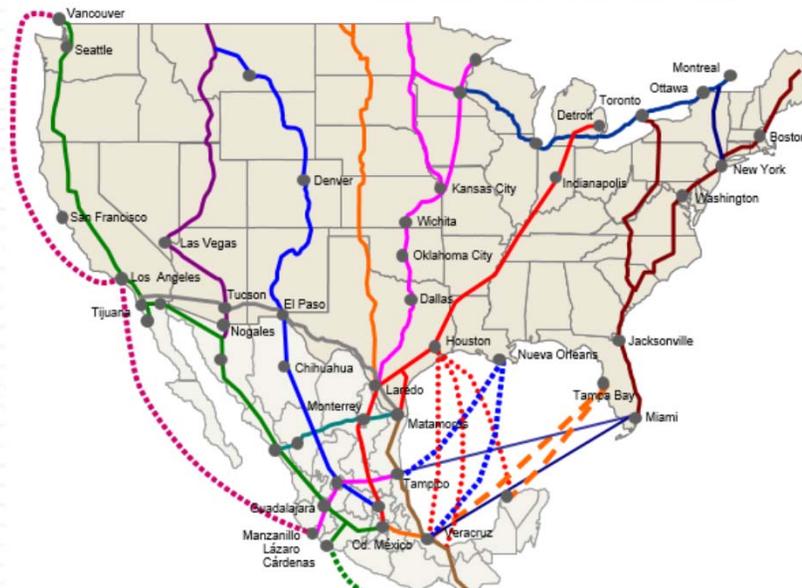
US

Production Sharing: Bilateral collaboration for production

A **full 40%** of the content in U.S. imports from Mexico is actually produced in the United States

In other words, forty cents of every dollar spent on imports from Mexico comes back to the U.S., a **quantity ten times greater** than the four cents returning for each dollar paid on Chinese imports

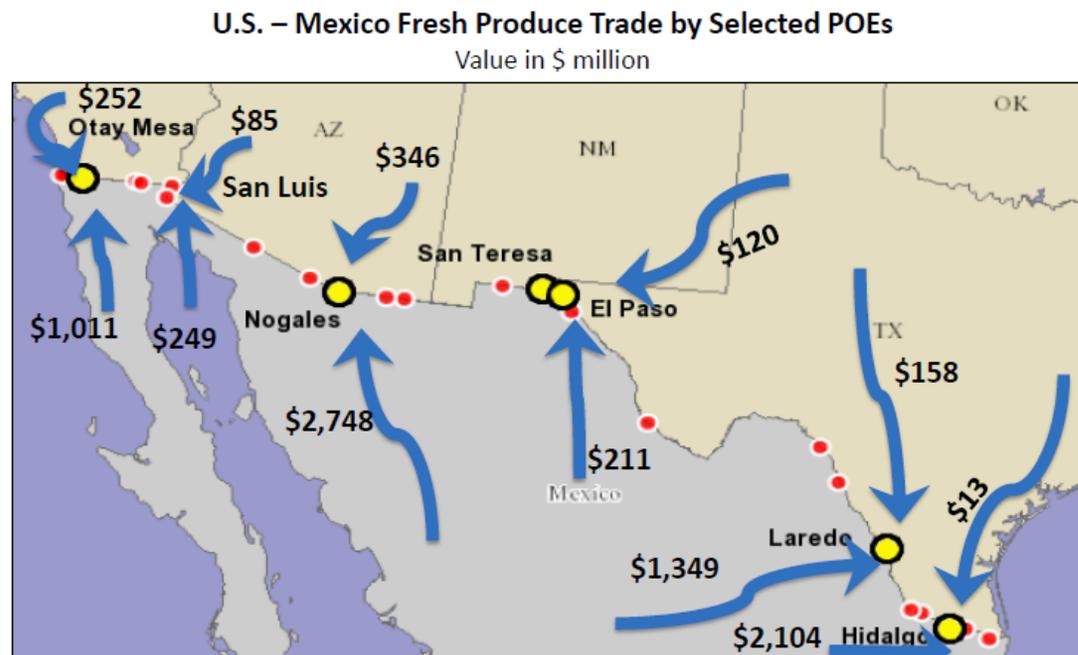
- An important fact to consider is that 70% of total bilateral trade crosses through our land Ports of Entry.





- The border, thus, is a key region, vital to trade growth and the economic development of both countries.
 - 25 U.S. counties and 39 Mexican municipalities share the 2,000 mile border
 - There are currently 56 Ports of Entry
 - The 10 border states = 4th largest economy
 - 14.6 million people

In 2013, Mexico and the U.S. traded nearly \$10 billion in fresh produce, 98% carried by truck.



Source: USDOT, BTS and Wisertrade. Fresh produce includes chapters 7 and 8 HS



Immigration



Immigration between the U.S. and Mexico is a historic phenomenon.

- There are approximately 33.7 million people of Mexican origin living in the U.S. – 12 million were born in Mexico.
- According to the U.S. State Department, between one and two million U.S. citizens are currently living in Mexico as students, retirees or businessmen.

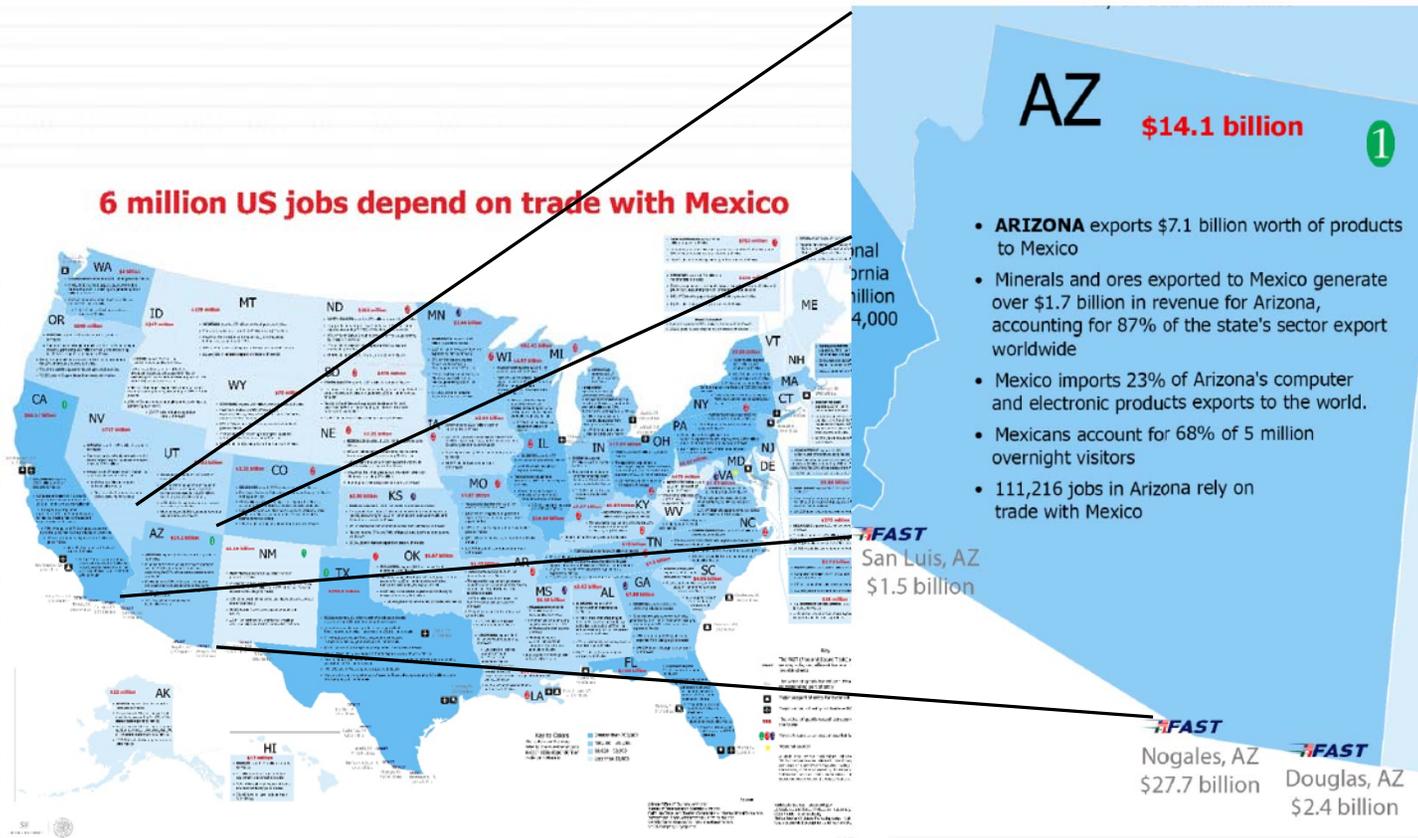


MEXICO – ARIZONA RELATIONSHIP



Mexico is Arizona's main trade partner

- With about 22 million northbound border crossings annually – or 60,000 people a day- the Mexico – Arizona border stands as one of the most active borders in the world.
- Mexican visitors spend approximately **\$7.3 million each day** in Arizona, providing an annual impact of **\$ 2.3 billion**.
- Trade between Mexico and Arizona exceeds trade between Mexico and Central America
- More than **100 thousand jobs** are directly related with trade with Mexico.





Grupo
Mexico

Mexican Companies in Tucson



Cemex



The Offshore Group



Arizona Canning
Company
(La Costeña)



Zucarmex



Boing (Sociedad Cooperativa de
Trabajadores de Pascual Boing)

- ✓ About \$14 billion dollars in merchandise are exchanged between the Grand Canyon State and Mexico, which exceeds the trade between Mexico and Central America.
- ✓ During the last years Mexico exported about 6 billion dollars in merchandise and received 34% of Arizona´s exports (\$6.2 billion usd), with computers and electronics being the main goods.





THE CONSULATE OF MEXICO IN TUCSON, ARIZONA



The Mexican Consulate is committed to protecting and assisting the Mexican community living in Pima and Pinal counties



But we also promote economic and cultural cooperation in order to enhance the relation between Mexico and Tucson.

Jurisdiction

County	Size	Total population	Mexican population
Pima	9,240 mi ²	980,263	301,715 (30.8%)
Pinal	5,386 mi ²	375,770	92,605 (24.6%)
Total:	14,626 mi	1,356,033	394,320





The Mexican Community in Tucson and the Consulate

- **The Mexican Consulate in Tucson was the first consular representation by the Mexican Government, established in 1882.**
- **40% of the total Tucson population is of Mexican origin.**
- **The Mexican community represents 91.7% of the total Hispanic population in Tucson.**

City	Total Population	Hispanic Population	Mexican Population
Florence (Pinal)	26,513	11,099 (41.8%)	10,293 (38.9%)
Casa Grande (Pinal)	50,316	19,308 (38.3%)	18,308 (36.4%)
Tucson (Pima)	526,141	222,400 (42.5%)	204,131 (38.8%)

Source: U.S. Census Bureau – 2010-2014 American Community Survey



Services

On February 2, 2016, Mexico's Secretary of Foreign Affairs formally inaugurated our new facilities. The ceremony was also presided by Governors Doug Ducey and Claudia Pavlovich, as well as Tucson Mayor Jonathan Rothschild, and other local, state, regional and federal authorities from Mexico and the U.S.



- The new building has allowed us to improve our services and offer new ones to the Mexican community, and the general public, such as the new gallery, which seeks to bring together cultural promotion with the different services that we provide.





The Consulate of Mexico has, as its primary mission, to advocate in favor of the interests of Mexico and its citizens living within its jurisdiction.

Our services to the Mexican Community include:

- Issuance of official Mexican documents (passport, consular id)
- Assistance in emergencies or vulnerable situations (Humanitarian Assistance)
- Providing accurate information about the current immigration debate in order to prevent fraud or abuse.
- Birth Registry for people born outside of Mexico whose parents are Mexican citizens
- Promotion of different Health, Education, and Social programs that benefit Mexican migrants and their families in Mexico



- The Consular Representation also seeks to reach out the community as a whole through:
 - The issuance of work, study or residence visas for non-Mexican citizens
 - Strengthening the political relationship with local, state and federal authorities, as well as promoting trade and investment with Mexico.

• Fostering Cultural Exchanges, such as:

VOICES * ACROSS * BORDERS
CONFLUENCENTER'S LATINA/O AUTHOR AUDITORIUM

- Tucson Festival of Books 

- Mexican Film Festival Tucson Cine Mexico 

- Art Exhibitions 

- Film screenings 

- Community and Civic Events





ENDING REMARKS



The Consulate of Mexico in Tucson seeks to serve the Tucson community by acting as an open window into Mexico and as an official source of information. We believe that fostering the relationship between Arizona and Mexico benefits the present and future communities in both entities.



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