



## **Planning and Development**

### **Strategic Business Plan**

FY 2013/2014

#### **COUNTY VISION**

Pinal County Government provides progressive and proactive leadership in the areas of economic development, state-of-the-art technologies, growth management, and public services to promote healthy and safe communities.

#### **COUNTY MISSION**

Pinal County Government protects and enhances its citizens' quality of life by providing public services in an ethical, efficient, and responsible manner delivered by a motivated, skilled, and courteous workforce.

#### **DEPARTMENT MISSION**

The Mission of the Planning and Development Department is to provide planning, comprehensive plan, and subdivision services to the residents and land owners of Pinal County so they can enjoy the benefit of orderly, high quality development, and well-kept neighborhoods that enhance overall image and property values.

#### **SUMMARY OF MAJOR SERVICES PROVIDED**

Zoning and Administration of the Zoning Ordinance  
Code Compliance  
Subdivisions, Minor Land Divisions and Addressing  
Comprehensive Plan and Area Studies  
Site Plan Review  
Public Assistance: One Stop Shop, Project Meetings  
Inspection of Manufactured Homes  
Support to Governing Bodies and other County Departments

#### **Mandated Services**

Zoning  
Code Compliance  
Subdivisions  
Addressing  
Comprehensive Plan

#### **ISSUE STATEMENTS**

##### **Issue 1: Attractive Community**

The increasing trend of employers who offer living wage jobs that look to locate in attractive communities, combined with the lack of maintenance for many properties in the County will, if not addressed, result in:

- Employers not locating in Pinal County
- Failure to reach per capita income goals
- Pinal County remaining a bedroom County.

## **Issue 2: Enhanced Customer Service**

The continued demand for improved customer service at the lowest possible cost coupled with continued stresses on County budgets will, if not addressed, result in:

- Decreased customer satisfaction
- Reductions in service levels

## **2-5 YEAR STRATEGIC GOALS:**

### **Strategic Goal 1: Continue to Improve Development Review Process (Issue 2)**

By 2014, residents of Pinal County will experience an improved development review process as indicated by:

- 60% of planning cases will have a turnaround time of four months or less from the time of complete submittal to a Planning Commission hearing.
- 100% of Subdivision Tentative Plat reviews that completed substantive review within four months or less of logged time (from the time of complete submittal to Planning Commission hearing).
- 100% of Subdivision Final Plat reviews will have completed substantive review within eight months or less of logged time from Final Plat submission to Board of Supervisors approval.(from the time of complete submittal to BOS hearing).
- 100% of Plan Reviews fulfilling all Planning and Development requirements by 3<sup>rd</sup> substantive review.
- 100% of Site Plan Reviews delivered to applicant within the time frame guideline for substantive review (review completed within 100 days).

### **Strategic Goal 2: Timely Code Compliance (Issues 1 and 2)**

By 2014, Communities of Pinal County will experience timely compliance with codes governing land use, upkeep and appearance resulting in attractive neighborhoods, as evidenced by:

- 70% of code violations in Areas of Concern come into voluntary compliance within a 6 month time frame
- 65% of non-voluntary code violations per year come into compliance within a 12 month time period.
- 60% of code compliance enforcement actions proactively initiated by Planning and Development Department Staff.

## **CROSS CUTTING ISSUES**

### **Strategic Goal 1: Continue to Improve Development Review Process**

**Cross Cutting with:** Public Works, Environmental Health, Air Quality, Building Safety

**Needs:** All Development Services Departments need to remain committed to meeting the established timeframes.

## **ANNUAL PERFORMANCE MEASURES:**

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**OPERATING RESOURCES**

**REVENUE BY FUND:**

| Programs/Activities       | Cost Center | Total Budget      |
|---------------------------|-------------|-------------------|
| General Fund 10           |             |                   |
| Permits                   | 316031201   | 60,000.00         |
| Planning Fees             | 316033105   | 200,000.00        |
| <b>General Fund Total</b> |             | <b>260,000.00</b> |

| EXPENDITURES BY FUND:Programs/Activities                              | # of Full Time Employees | # of Part Time Employees | Cost Center | Total Budget        |
|---|--------------------------|--------------------------|-------------|---------------------|
| <b>General Fund 10</b>  |                          |                          |             |                     |
| Budget/Finance/Purchasing/Executive Management Activity               | 3                        | 0                        | 3160160     | 312,874.00          |
| Zoning Compliance/Permitting Team Activity                            | 10                       | 0                        | 3160210     | 641,245.00          |
| <b>Fund Total</b>   |                          |                          |             | <b>954,119.00</b>   |
| Land Use Planning/Subdivision/Minor Land Division/Addressing Activity | 6                        | 0                        | 3160310     | 507,248.00          |
| <b>Fund Total</b>   | <b>19</b>                | <b>0</b>                 |             | <b>507,248.00</b>   |
| <b>General Fund Grand Total</b>                                       |                          |                          |             | <b>1,461,367.00</b> |