PINAL • COUNTY
wide open opportunity

The County Manager's Office

STRATEGIC BUSINESS PLAN

FY 2012/2013

COUNTY VISION

Pinal County Government provides progressive and proactive leadership in the areas of economic development, state-of-the-art technologies, growth management, and public services to promote healthy and safe communities.

COUNTY MISSION

Pinal County Government protects and enhances its citizens' quality of life by providing public services in an ethical, efficient, and responsible manner delivered by a motivated, skilled, and courteous workforce.

DEPARTMENT MISSION

The Mission of the County Managers Office is to provide leadership, direction, and support and response services to residents, stakeholders, county departments and employees so they can benefit from effective and efficient county services.

SUMMARY OF MAJOR SERVICES PROVIDED:

- Leadership
- Project Prioritization
- Budget Oversight
- BOS Briefings, Reports, and Consultations as needed for daily County operations
- Review and/or recommendation of policies and procedures
- Customer Service inquires
- Presentations
- Press Releases
- Economic Development Activities

ISSUE STATEMENTS

Issue 1: Financial Reality

The lack of awareness of our actual financial reality will, if not addressed, result in:

- Higher tax rate and increased tax burden for residents
- Increased potential for poor decision making
- Potential spending cuts and layoffs
- Program cuts

Issue 2: Organizational Planning and Communication

The lack of organizational planning and communication will, if not addressed, result in:

- Inability to implement Board of Supervisors priorities
- Inability to effectively manage resources (financial/human)
- Diminished service at customer level

2-5 YEAR STRATEGIC GOALS:

By 2016, Pinal County taxpayers will benefit from responsible use of County funds to achieve County priorities as evidenced by:

1. 100% of County offices/departments submitting budgets that tie funding to performance
2. Tax rate per capita at comparable or below statewide county average
3. Spending per capita at comparable or below statewide county average

ANNUAL PERFORMANCE MEASURES:

County Manager

1. 25% of County offices/departments submitting budgets that tie funding to performance
2. Provide an annual report of tax rate and primary levy per capita

EXPENDITURES BY FUND:

Programs/Activities	# of Full Time Employees	# of Part Time Employees	Cost Center	Total Budget
General Fund	2	0	3000410	$375,462
General Fund Total	**2**	**0**	**3000410**	**$375,462**