



PINAL • COUNTY
wide open opportunity
Animal Care & Control

STRATEGIC BUSINESS PLAN

FY 2011/2012

COUNTY VISION

Pinal County Government provides progressive and proactive leadership in the areas of economic development, state-of-the-art technologies, growth management, and public services to promote healthy and safe communities.

COUNTY MISSION

Pinal County Government protects and enhances its citizens' quality of life by providing public services in an ethical, efficient, and responsible manner delivered by a motivated, skilled, and courteous workforce.

DEPARTMENT MISSION

The mission of the Pinal County Animal Care and Control Department is to provide rabies control, enforcement, protection, education, and adoption services to Pinal County residents. These services will allow Pinal County residents to live in a community that promotes responsible pet ownership and is protected from diseased and aggressive domestic animals.

SUMMARY OF MAJOR SERVICES PROVIDED:

- Low cost vaccination clinics
- Low cost spay and neuter program
- Community Education
- Adoption services
- Owner surrender of unwanted dogs and cats
- Bite Quarantine
- Animal cruelty, neglect investigation
- Kennel inspections, permits
- Bite investigations
- County Ordinance violation investigation

ISSUE STATEMENTS

Issue 1 - Rabies and Unvaccinated Domestic Animals

The demand for an ever vigilant role in the detection and reporting of rabies in wildlife combined with an increased number of unvaccinated domestic animals will, if not addressed, result in:

- Increased risk of contracting rabies by the human population
- Increased risk of rabies in the domestic animal population
- Increased public health costs to those that have been exposed to a potentially rabid animal
- Increased demand for Pinal County Animal Care and Control services such as quarantines, low cost vaccination clinics, service calls, etc.

Issue 2 – Increasing Domestic Pet Population

Increasing unaltered domestic pet population, if not addressed, will result in:

- Increased number of impounded animals
- Decrease in available shelter space
- Increased euthanasia

2-5 YEAR STRATEGIC GOALS:

Strategic Goal 1 – Rabies Prevention and Control (Issue 1)

By 2015, Pinal County residents will experience increased public safety related to the prevention of rabies in domestic animals as evidenced by:

- 20% annual increase in dogs and cats vaccinated for rabies at Pinal County Animal Care and Control (PCACC) shelter from 2179 in 2010 to 5422 in 2015.

Strategic Goal 2 – Responsible Pet Ownership (Issue 2)

By 2015, there will be an increase in responsible pet ownership as evidenced by:

- 10% increase in the number of dogs within Pinal County Animal Care and Control jurisdiction will be licensed from 30% in 2010 to 40% in 2015.
- 30% annual increase in pets adopted/rescued from 1131 in 2010 to 5459 in 2015.

ANNUAL PERFORMANCE MEASURES:

1. % increase in rabies vaccines administered

2. % increase in the number of animals adopted/rescued