



PINAL COUNTY LIBRARY DISTRICT NEWSLETTER

2015 Issue 1

February - April 2015



Director's Column

By Denise Keller

Grant Proposals on the Horizon

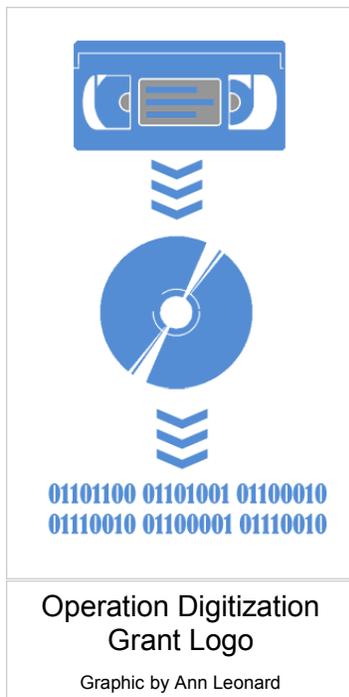
The Library Services and Technology Act (LSTA) grant season, which is administered by the Institute of Museum and Library Services, is upon us and Library District staff members have been very busy lately working on grant applications. This year we have ideas for two projects we would like to see funded: 1) a community analysis and assessment, and 2) digital conversion of old home movies and photographs. These are two very different projects, but both are needed in their own way.

The first grant proposal is for a consulting firm to perform a community analysis. It would be useful to have in-depth, data-driven knowledge about patron behaviors and usage patterns in each of our libraries, so that we could use the data to enhance public library collections, programs, and services. The data collected could help us determine where to best allocate budget dollars based on actual library usage and collection circulation figures. Even better, the data can help inform goals and future directions for strategic planning.

The second proposal would be used to request digital conversion equipment. The preservation of precious family memories can be difficult to

accomplish, especially in rural areas. Old photographs, family movies, or recordings of a child's first words are at risk when they are stored in dusty boxes on a closet shelf. Library staff are often asked "how can I get this converted to a digital format?" and we have to answer that there are few options readily available in the Pinal County area. The grant we are proposing will help remove this obstacle and we are hoping that residents will be able to use a "Digitization Station" to save their old photos and videos into a format that can be safeguarded for future generations.

Projects like these remind me that public libraries provide valuable services to their communities.

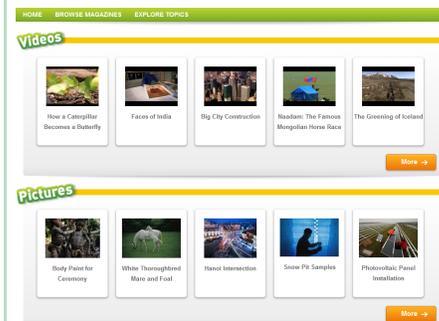


Spotlight



"Fuel your students' natural curiosity with National Geographic Kids. Excite them to learn and dare them to explore more!" The National Geographic Kids online resource includes

- *National Geographic Kids* magazine 2009-present (3 month embargo on the most recent issues). Geared toward 6-14 year olds, this magazine offers endless opportunities for kids to explore their world and instills a love of learning, nature, and other cultures.
- 200 National Geographic Kids books that include oceanic animals, African wildlife, and other amazing topics. Other books feature sports, adventure, and exploration.
- Over 90 videos on a variety of topics such as animal behavior, climate change, global warming, biology and human-animal relationships.
- 500 kid-friendly, downloadable images can be downloaded for educational purposes—perfect for student assignments.



To find National Geographic Kids go to our website at <http://bit.ly/pczlib> then click the RESEARCH tab. Look for it in the "Homework & Student Resources" section. Contact your local public library to get a FREE library card.



Around the County

News from the Libraries

APACHE JUNCTION Library Programs



Crazy 8's Math Club learned how to make Balancing Robots with Judy and Pam at the Apache Junction Public Library.



Hunger Games Teen Event included making shelters then destroying them at the library. What Fun!



The Fourth Saturday of the Month is Family Block Parties at the Apache Junction Public Library. Stories are read, Teen Advisory Board members and ASU Interns assist with the parties, blocks are played with and families leave with a free book all thanks to a grant from Target.

For more information about the library's programs, visit the Apache Junction Public Library's website at www.ajpl.org or call 480-474-8555.

CASA GRANDE A Royal Affair

It was the end of the month and the beginning of the royal ball. Mr. David Brown, Vista Grande's Children's Librarian, hosted his first ever Princess Party on Friday, January 30th. All monarchs from the realm of Casa Grande were invited to attend. And attend they did!



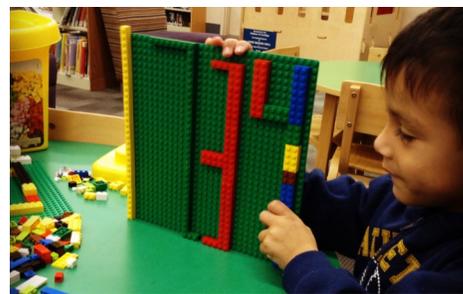
Every Princess and a few knights errant paraded into the grand ballroom in their finest gowns and suits of armor for a royally fun evening. Some ladies chose to curtsy or bow upon entering, others barreled in with loud squeals.

Decorated with gracefully draped and twisted pastel streamers and matching Chinese lanterns, Mr. David read two special princess books and commanded the room to pelt him with pink balloons, which they did much to their delight. Then the group was whisked away to the adjoining room to fashion their own crowns with the movies *Frozen* and *Sleeping Beauty* providing inspiration and music to sing along to, or in some cases to bust a move. From there the feast fit for a future Queen was rolled out in a profusion of pink and white. The cupcakes, magic wands, sweet popcorn, fruits-pears, and delicious cream puffs were provided by Library partner, Cook-E Jar 2nd Edition Café. The future rulers of the world ate from Princess plates and sipped their punch from adorable little tea sets. Mr. David's close pal, puppet Professor Blue even made an appearance accessorized with a crown to work the room and entertain the guests. Close to a hundred participants joined the festivities.

COOLIDGE

Fall & Winter @ the Library

We had an exciting end to 2014 that included events for all ages – some that we plan to repeat in the future! We hosted the



Lego Club every other Friday at 4:00 p.m. and Tween Titans on alternating Fridays at 4:00 p.m. Tween Titans is for children ages 9-12 and focuses on STEAM related activities. Weekly Storytime takes place each Wednesday at 10:15 a.m. and is geared towards families with children ages 1-4. We host an Adult Book Discussion on the second Tuesday of the month at 5:30 p.m. The Fun Van visits the library each Monday at 9:30 a.m. to educate families with preschool aged children.

In early November, we hosted a Veteran's Resource Spotlight for veterans and their families. Veterans were able to learn about the various resources in the community that were available to them – resources that some of them were learning about for the first time, such as special employment opportunities, education programs, benefits, and so much more. They were able to eat lunch together, mingle, and listen to each other's stories. It was also an excellent way to bring together other professionals in the county who are working towards a common goal – to help veterans better their lives after all they have done for us.



Speaker from CAC's Small Business Development Center talking to Veterans.

The library hosted an all-ages event alongside our Coolidge Fire Department called "Be Fire Safe!" Families were able to learn about smoke detector maintenance and what to do in an emergency situation. Children learned from each other as some demonstrated the 'Stop, drop, and roll' procedure.

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Around the County

News from the Libraries

One of our more fun Storytimes in November happened to be ‘Where Does the Trash Go?’ We invited Oscar, Eddie, and Gary over to the library with their dump truck and they taught the kids about garbage collection and recycling. Kids had the chance to see the truck up close – the same truck they wave to each morning. They even got to see it in action as it picked up the garbage bins behind the library.

In December, a volunteer from Hospice of the Valley visited for a program on ‘Coping with Grief Over the Holidays.’ We also continued to host blood pressure and wellness checks with Gemini Hospice on the second and fourth Friday of the month.

In mid-December, the library partnered with our Coolidge Youth Coalition (CYC) for a special Polar Express Storytime, featuring the Desert Express Train Company. The event was held at a nearby park. Library staff along with the CYC Students Against Destructive Decisions (SADDies) assisted children with winter crafts and provided hot cocoa and cookies. Families listened to ‘The Polar Express’ story, received a ticket and took a ride on the train!



Families riding the ‘Polar Express’

In January, Hospice of the Valley returned for an informative program, ‘What is Dementia?’ Patrons learned about the changes the brain goes through over our lives, what’s normal, and what could be signs of dementia.

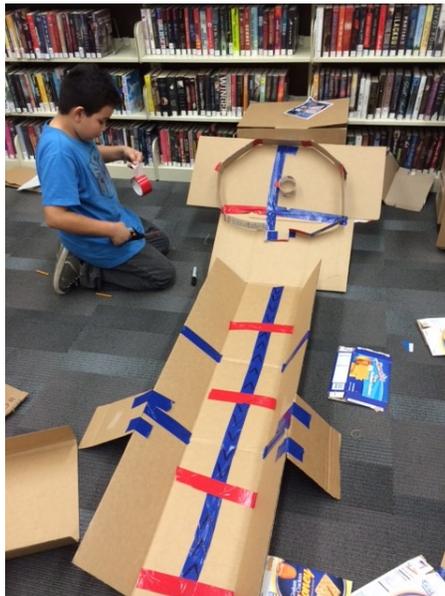
On February 12th, Martin Hall visited the library to give a presentation on ‘The History of the Arizona State Prison in Florence.’ During this presentation, he covered the details of some of the famous riots, rampages, and escapes that have occurred at the prison. It was one of our most attended adult programs yet!



Martin Hall presenting ‘The History of the Arizona State Prison in Florence’ at the Coolidge Public Library.

On February 20th, we brought Magician Eric Giliam to Coolidge for our adult patrons and winter visitors. Eric Giliam has won the Siegfried and Roy award for most original act in Las Vegas, as well as the Lance Burton award of Excellence in Las Vegas at the World Magic Seminar. He was a guest performer on the BBC TV show, ‘The Magicians’ in London, England and the Italian TV show, ‘The Illusionist’ in Rome, Italy.

February 20th was also a great day for Tween Titans. It was the grand opening of our Titan’s Arcade, which was inspired by Caine’s Arcade (video on YouTube). Tweens have been working on creating their own arcade games out of boxes and tape! Games have included skee ball machines, the claw, air hockey, and more!



Tween making his Skee Ball machine at the Coolidge Public Library.

Coming Soon

We plan on celebrating Dr. Seuss’s birthday on Wednesday, March 4th at 10:15 a.m. This combined Storytime/Party will

include Dr. Seuss stories, fun crafts, snacks, and more!

Ann Leonard, Emerging Technologies Librarian for the Pinal County Library District will visit the library on Friday, March 6th at 11:00 a.m. for a 3D printer demonstration. The last time we hosted this event was in the summer. This time, we are trying to offer the event at a time when our winter visitors are still in town and might enjoy learning about this technology.

We are excited to offer a Small Business 101 program for those in the community who have a dream of starting their own business. This program will be offered in partnership with Access Arizona and the first event will be held on Wednesday, March 25th at 5:30 p.m.

Like last year, the library plans on participating in Money Smart Week during the week of April 20th. We will be offering programs for all ages on different financial topics. Programs include college savings, social security, money themed storytime, and more!

Contact the Coolidge Public Library for more information: 520-723-6030

FLORENCE Movie Discussion Program

The Florence Community Library has started a monthly movie discussion program. The second Saturday of each month, librarian Jasper Halt discusses film trends, genres, or bits of film history, followed by a screening of a relevant movie. Topics so far have included remakes, young adult films, comic book movies, black history on film, and lawyers on film. Popcorn and water are available free to all who attend, and patrons are encouraged to bring their own snacks and soft drinks to the show!

Highlights from our Winter Programs

Author Alison Moore and performer Purly Gates delivered the multimedia presentation, ‘Riders on the Orphan Train’ in January. Incorporating live music, photographs, video, and dramatic readings, this program described how over 250,000

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Around the County

News from the Libraries

orphans and unwanted children were taken out of New York City and given away at train stations across America between 1854 and 1929. This program was made possible by the Arizona Humanities Council, and was sponsored by the Friends of the Florence Community Library.



Riders on the Orphan Train presentation with author Alison Moore and performer Puryl Gates at the Florence Community Library.

Cowboy poet Michael “Coyote” Peach presented his program “Deceptions, Lies and Alibis,” February 21st, introducing Florence patrons to some very tall and mostly true tales. Peach described several quirky characters from Southwest history, including a tornado-riding con man, a naked horse thief, and a killer camel. This program was made possible by the Arizona Humanities Council, and was sponsored by the Friends of the Florence Community Library.



Jay Cravath came to the library to discuss “Honky Tonks, Brothels, and Mining Camps: Entertainment in Old Arizona.”

Cravath, a composer, musician, writer, and scholar in the field of music and Indigenous Studies, told stories and played music from Arizona’s pioneer time. This program was made possible by the Arizona Humanities Council, and was sponsored by the Friends of the Florence Community Library.

Polar Express Party

In December the children’s librarian Rita Marquez and library aide Veronica Felix performed an informal reading of “The Polar Express,” by Chris Van Allsburg. Children got to enjoy hot chocolate with the story. Activities that followed included treasure hunt, crafts, & cookie decorating.

Santa Claus Visits Family Storytime
During Family Storytime, children’s Librarian Rita Marquez reads stories and performs finger plays, followed by activities and occasional crafts. In December, the Family Storytime was done with the assistance of the Florence High School Drama Students, and ended with a visit from Santa Claus himself!



Santa visits the Florence Community Library’s Family Storytime.

The library has also begun Digital Storytimes, using iPads to present interactive storybooks, introducing interactive educational technology to children and their caregivers.

The Florence Community Library continues to present regular programs and activities. For more information, please contact the library at (520) 868-8311.

MARICOPA S.T.A.R. Program

Some of our first and most vivid memories are of books. The colors, shapes, and stories are accompanied by the calm, safe voice of a parent or teacher who read to us as youngsters. These are not only happy memories that stay with us for our whole lives, but time and time again, studies show that reading to young children increases their literacy and cognitive development. These developments have positive effects that last the rest of our lives!

Reading with young children allows them to learn the sounds of a language, and to develop listening skills. Reading aloud allows children to develop an understanding of written words and increase their vocabulary, as well as stimulate their imaginations!

Even after children learn to read on their own, it is still vital to read with them. Reading with a child, or having a child read to you allows them to further strengthen their reading skills, language skills, and gives them the opportunity to ask questions about words, context, or to better understand the stories.

This time and attention is a wonderful way for children to learn while they gain confidence and understanding in a safe, non-judgmental environment. Reading with your child better prepares them for school and overall gives them a head start on academic success for years to come.

That’s why Maricopa Public Library has started the S.T.A.R. Program. S.T.A.R. (Sit Together And Read) pairs children ages 3-7 with an adult volunteer who will read to them or read with them to help them strengthen their skills while making fun memories.



Bring your child in to meet one of our wonderful volunteers! There is a monthly schedule so you can always find your favorite, or discover a new friend to read with. When kids come back for a second session, they get to take home a new book of their very own to keep! Come and read with our wonderful volunteers!

- Miss Mary is in on Mondays and Fridays from 3-5 p.m.
- Miss Suzanne is in on Tuesdays from 3-5 p.m.
- Miss Debra is in on Thursdays from 3-5 pm

Program times may be subject to change, so please feel free to call and confirm times at 520-568-2926

See more at: <http://bit.ly/1CTn3wL>

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Around the County

News from the Libraries

ORACLE

We Appreciate our Volunteers!



Thank You Verna!

We Salute Verna Campbell for 30 Years of service at the Oracle Public Library. Verna volunteers over eight hours every week. She served on the Library Board of Directors for many years and helped organize and

plan the library floats for Oracle's annual Oaks Festival. She also coordinates with leaders for the Adult Reading Group and orders the book club kits. Verna is the expert and specialist in InterLibrary loans. If anyone needs help, just ask Verna.

The Oracle Library has trained three more volunteers in the last several weeks and has more applicants waiting for space and training. It is wonderful that so many talented people are still attracted to libraries and want to serve their community with volunteer service.

The Oracle Library recently had a wonderful experience. A 16 year old Oracle resi-

dent, who is attending high school in Tucson, needed to do six hours of community service for his school scholarship. The library agreed and he is a wonderful, nice, talented young man and he loves the Library. He worked every Saturday for three hours. After his six hours were done, he asked if he could continue working on Saturdays.

The Oracle Public Library has finally gotten the concrete pad poured for their outdoor picnic/study table (the benches aren't attached as of now as the concrete is still fresh).



Construction begins for a new Ramada at the Oracle Public Library.

A ramada will be built over the concrete pad in the near future for patrons to use.

This area is going to benefit a lot of people - people traveling through Oracle, people who hike the Arizona Trail and come in to use the library's facilities, regular patrons, study and reading groups and others who just want to sit and enjoy the view.

It's income tax season and the library is hosting AARP Income Tax Assistance on Tuesday afternoons and Wednesday mornings from Feb 3 to April 14. Needless to say the Library is very busy with all of this activity going on. It is wonderful to walk around the Library visiting with everyone and sharing with them the merits of the Oracle Public Library.

For more information, about programs and services, please contact the Oracle Public Library at (520) 896-2121

To learn more about the public libraries in Pinal County visit our website at:

www.pinalcountyz.gov/library

There you will find our Calendar of Events, research resources and help with our digital products.



Cataloging Corner

by Eileen Jaffe

How MARC Drives the OPAC



For this newsletter, let's talk about why and how certain fields in our MARC records help our patrons when searching our Online Public Access Computers (OPAC).

A patron has two choices for searching, one is the Keyword search and one is the Browse search. When I search "The Equalizer" in a simple Keyword search, the results display both of the Denzel Washington films (DVD & Blu-ray), followed by any other record that uses that word "equalizer". There are 27 hits in all. When I choose a Browse search on just Title, the first hit is for the film, and underneath, I have a choice of Blu-ray disc or DVD.

So, how does the OPAC know which is which? That information comes from the correct coding in the 007 tag of the MARC record. If the cataloger forgets the 007 tag,

then the only words the patron sees are Projected Medium. Of course, even if there is an 007 field, if the coding is incorrect, then there is no way to know which is DVD and which is Blu-ray.

Some other useful codes are found in the 008 tag. I just did an OPAC search for the author, Joyce Carol Oates, trying to find the newest title in large print. After a Keyword search on her name with 100 hits, I can try to limit, using the right sidebar, by the newest date, which is 2015. The computer looks for that date in the 008 tag. If I want a book by her in Spanish, I can also find that in the right sidebar, and the language information comes from that long 008 tag. There is an area in that sidebar for Literary Form, which offers Fiction, Non-fiction, Short stories, etc., and that, too, is found in a code in the 008 tag. This is a very versatile field! Back to my search for the newest large print book by this author - if I click on the word "More" under Type

of Material, I find that there are 3 large print books by her, and that information also is a code in the 008 tag. When I search using my limits of 2015 and large print, I find "The Sacrifice" is her newest book and it is available in large print. This was a Keyword search, but the Browse search works the same way.

This is just the tip of the iceberg for how our OPAC is able to find what we want quickly, without having to search through hundreds of titles. As catalogers we try hard to make sure that all the dates and coding are correct, so that everyone can find what they want.

Don't forget, we will be happy to answer any questions or help with any problem records.

Happy cataloging!

Pinal County Library District
PO Box 2974
Florence, AZ 85132



Calendar of Events

Federation Meeting	Apache Junction	February 27
Tucson Festival of books	Tucson	March 14-15
Computers in Libraries Annual Conference	Washington, DC	April 27-29
American Library Association Annual Meeting	San Francisco, CA	June 25-30