



# PINAL COUNTY LIBRARY DISTRICT NEWSLETTER

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August - October 2013



## Director's Column

By Denise Keller

### Library District Updates

There are a few new features that have been added to the Library District website. Ann Leonard, Emerging Technologies Librarian, has created a new announcement banner that rotates every six seconds. This will help us advertise special events or draw attention to new services.



One of the new services is the Virtual Library Card. Patrons can apply for the card

online and submit it for approval. Staff members check the address to be sure it is within Pinal County, and then check to see if a card already exists. Once it passes all checks, we mail a card. The Virtual card allows patrons to access all digital resources on our web page, including downloadable audio books, 3M Cloud Library, Zinio magazines, TumbleBooks, and all premium databases.

The Virtual library card is a wonderful convenience for residents living in rural areas or areas that do not have a physical library. In fact, most of the cards we have issued are to patrons living in San Tan Valley or Saddlebrooke. The only restriction is that physical items cannot be checked out from a library until a staff person changes the card to a regular patron card. So far, 229 cards have been issued.

Digital resource use is rising with all patrons, not just the Virtual card

holders. Zinio Magazines has been popular with patrons, with 2,870 magazines checked out since we began the service in April. 3M Cloud Library is continuing to be popular. We are still building the collection and are up to 4,279 titles. The circulation since we began the service last December is 11,814. Now that the grant has ended, Apache Junction and Casa Grande will be joining, so circulations should increase accordingly.



Libraries nationwide are preparing for October 1, which is when the Health Insurance Marketplace web site at [HealthCare.gov](http://HealthCare.gov) will begin allowing people to apply for insurance under the Affordable Care Act. For citizens without home computers or internet access, public libraries will be the most convenient (and free) place to apply. In anticipation of this, we have added a page to the Library District website. This resource is located under the Research tab on our homepage or by visiting: <http://1.usa.gov/16ocWiG> There you will find links that will help both our patrons and library staff navigate options and learn about available health care coverage. It looks like this autumn will be a bit busier than usual!



## Spotlight



The tutor.com Learning Suite can help you get your homework done, write your paper or study for your test so that you can get back to doing the things you love. Don't get frustrated and don't stay stuck. Instead, log on to Tutor.com to get the help you need, right when you need it. Tutors are available 1:00 p.m. – 10:00 p.m., every day!

**Student Center**

Get help with **homework, studying for an exam or understanding today's lesson.** Math, Science, Social Studies, and English. All levels including AP\*.

**Help is available now!**



**Adult Education Center**

Pass the **Citizenship test** or study for the **GED** with help from an academic tutor.

**Help is available now!**



Students (and parents) can get help for any kind of academic question in math, science, English, social studies and writing. The tutors work with students in kindergarten through 12th grade including AP level class work and intro-level college coursework. Connecting with a tutor is easy. You just need a library card and a computer or mobile device with internet access. Connect. Learn. Go.

**Tutor.com** is free to all Pinal County residents. Go to our online website at <http://bit.ly/pcazlib> then click the RESEARCH tab. Look for it in the "Student Resources" section. Contact your library to get a free library card.



# Around the County

News from the Libraries

## APACHE JUNCTION Summer Fun at the Library



Apache Junction Public Library is proud to have been selected as one of the 15 winning libraries in the national Harry Potter Librarians' Contest from Scholastic. The Library will celebrate the 15th anniversary of the U.S. publication of Harry Potter and the Sorcerer's Stone with a special event which will be held on August 27th, 5-7:30 p.m.

The Library was chosen out of hundreds of entries based on the creativity, originality, and promotional plan for the event. The library will receive 100 copies of Harry Potter and the Sorcerer's Stone, with the new cover illustrated by Kazu Kibuishi, to give to the first 100 families at the celebration. Activities planned will include: Butter Beer, Quidditch Scavenger Hunt, crafts, treats and more! No registration required, open to all ages. Join us for a truly magical event. Kudos to staff member Stephanie Greene for winning this contest.



PotterPalooza welcomed families to enjoy everything Harry Potter with crafts, snacks, stuffed animals and potions class.



Apache Junction Public Library was pleased to have "Worm Drive, the Musical" perform for the Summer Reading Program.



The June Teen Event was Henna Tattooing with Purvi Galiya.

## CASA GRANDE Fall - Winter Activities

Summer Reading this year was a huge success for the Casa Grande Public Library. Overall, the number of participants increased 31% from 2012. The children's program had a total of 1,552 participants and the library saw huge increases in both adult and teen participation. Teen participation increased an astonishing 67% and adult participation surged 66%. We anticipate even better results in the summer of 2014 and we are already brainstorming ways to make it the best one yet.

Pictured below are some highlights of this year's program!



Storyteller Indiana Bones packs the Vista Grande High School auditorium.



Science fun at the Main Library.



Teen Zombie makeovers!

With renovation of the Main Library underway, we are looking forward to an exciting and interesting slate of fall programs in Casa Grande. The Vista Grande Library will continue to offer Preschool, Toddler, and Family Storytimes accompanied by puppet shows at the library's new Pop-up

Puppet Theater. Storytimes at the Main Library are on a "to be announced" basis due to the unpredictability of construction. The Main library will offer its annual spook-tacular Halloween Storytime at Peart Park, which encourages kids to dress up in costume, listen to stories, and then head out to Trunk-or-Treat at the Senior Center.

Vista will also offer two new programs to attract tween audiences. Puppetry Club for Kids is a new program geared toward children interested in learning the principles of puppetry and stop-motion animation. Children will present videos of their performances at the end of the program for parents to enjoy. The library will also offer a Manga, Anime, and Comic Book Club that reaches out to teens and tweens interested in the storylines and history of these popular art forms. Teens will also have other programming options at the Vista Grande Library, including: Teen Book Club, Taste Test Tuesday, Teen Advisory Board meetings, and Teen Gaming!

On the Adult side of the pond, the library will offer some engaging technology classes and extravagant Book Clubs at the Vista Grande Library. The library will offer the following technology classes this fall - winter: Basic Computers, Excel, Internet and Email, Beginning Facebook, Beginning iPad/iPhone, Camera to Computer, Beginning Camera, Digital Cameras, E-books and you, Intermediate Excel, Intermediate iPad/iPhone, Kindle Fire, and Kindle Reader. These technology classes play an important roll in the lives of our patrons and their ability to use our library's new technology based services.

The Literati Adult Book Club also takes full swing this fall, beginning with The Phantom of the Opera! Participants should prepare themselves for costumes, elaborate décor, delectable snacks, and witty conversation. Sign-ups for the kickoff event have begun and library staff is excited for another fun lineup of spectacular literary events.

Despite walls being torn down and the noise of construction crews, life at the library here in Casa Grande is off to an exciting start as school begins. No obstacle is

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# Around the County

News from the Libraries

too tough in our pursuit to meet the educational and entertainment needs of our customers during this transitional time. Librarians are tough; at least we like to think so.

## COOLIDGE

### Summer and Fall Activities

In July, Secretary of State, Ken Bennett came to the library to present the funding that will be used to purchase equipment to teach new technology classes this fall. The \$10,250 grant was awarded through the Federal Library Services and Technology Act and administered by the Arizona State Library, Archives and Public Records for the Institute of Museum and Library Services. Starting at the end of September, the library plans to offer iPad courses along with courses that will teach patrons how to download eBooks, eMagazines, how to social network and edit pictures.



Representative TJ Shope, County Librarian Denise Keller, Mayor Tom Shope, Library Manager Joyce Baker, and Secretary of State Ken Bennett

The Coolidge Public Library hosted a wide range of activities this summer from Drop-In Crafts and special Storytimes to the annual Summer Reading Program, in which over 450 people participated. The Dollar General Literacy Foundation helped many kids going back to school this fall with a grant that provided several back to school supplies like crayons and notebook paper. Over 400 kids participated in getting their back to school supplies. The Coolidge Unified School District was also a big help to families this summer by providing lunches to kids of all ages, Monday through Friday.

Our End of Summer Reading Party was a hit with not only fun prizes and cake but with Wildman Phil coming to do a presen-

tation for all that attended. He brought all sorts of creatures from the desert like wild lizards, tarantulas and a giant snake. It was both entertaining and educational for everyone.



Taking a good look at the lizard on his head!

On August 1, Rosanna Ringer, Assistant Director of Public Health Nutrition, Education and Outreach, visited the library to provide parents with some helpful information on children's nutrition as they send their little ones off to school.



Ringer also helped parents who were seeking information on the Women, Infants and Children (WIC) program as well as the Commodity Supplemental Food Program (CSFP), two federally funded programs that help those who are qualified with food assistance and nutrition education.

Couponer Kara Rozendaal will be at the library Thursday, September 12th at 4:00 p.m. just in time for National Couponing Month. Kara has helped many with her appearances on Channel 3's Your Life A-Z! She will give a presentation on couponing, meal planning, how to simplify shopping and more!



The library will host an Every Child Ready to Read workshop for parents and caregivers on September 17th at 10:30 a.m. Using singing, reading, playing and writing, the goal is to provide parents with essential skills that will help them prepare their children before learning to read. Parents are encouraged to register ahead of time.

We offer many exciting events for children. The Fun Van comes every Monday morning from 9:30-11:30 a.m. On October 14th, the Fun Van will bring along a Dental Mobile Van to screen teeth and do fluoride rinses for children of all ages.

## FLORENCE

### Summer Reading Wrap-Up

The Florence Community Library's "Dig Into Reading" 2013 Arizona Summer Reading Program came to a magical end with The Craig Davis Comedy, Magic and Juggling Show. 135+ patrons came out on a very hot evening, and celebrated a very successful end to this year's summer reading program.

More than 200 of Florence's children and teens read a combined total of over 1,600 books in June. The summer's top reader was David Moreno, son of Lupe and Maria Moreno, with over 400 books read. Our top teen reader was Jesusfernando Moreno, son of Lupe and Maria Moreno, with over 170 hours read. Other readers of note were: Anthony Berdge, Savannah and Victor Reece, Eli Tapia Garcia, Isabelle Wang, Kordell and Jazzy Neal, Parson Adams, Tanner, Gabe and Shelby Cox, Josiah and Sarah McConnell, Arcel Lopez, Kaiden and Kyler Graham, Kyle and Megan Yeo, Jared Johnson, Edan Resendiz, Joey Thaxton, Harlie Hall, LaTia Winfield, Jared, Marianne, Brianna and Kyle Johnson, Olivia and Elijah Rome, Blake, Ty and Brody Barden, Samantha Alvarado, Vincent, Luke and Tony Bradeen. Way to go! Congratulations!

"Groundbreaking Reads", the library's adult summer reading program, was also a success. More than 20 adults participated in the program. The top adult reader was Denise Kollert, who read 16 books during the run of the program. Rasheeda Mid-dling placed second, with 10 books read, and Marilyn Hall and Kandi Hartung tied for third place with 8 books.

The Florence Community Library thanks everyone who contributed or took part in making this program a big success: The Friends of the Florence Community Library, Alex Toys, Arizona Cardinals, Arizona DiamondBacks, Arizona Renaissance

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# Around the County

News from the Libraries

Festival, Phoenix Zoo, Pinal County Historical Museum, Kevin Moss with Phoenix Sandman, Harkins Theatres, B&D Restaurants, Inc./McDonalds, Ginger Marvin with Peter Piper Pizza. Our wonderful volunteers: Melanie Crouse, Payson Crouse, and Nylee Hamilton. We appreciated all of their efforts.

Family Storytime resumes in September The Florence Community Library invites children of all ages and their caregivers to Family Storytime on Wednesday, September 4, at 10:00am in the upstairs programming room.

Join Miss Rita every week for a half hour of stories, fingerplays, and fun! A craft, snack, and drink will be offered on the last Wednesday of the month. Don't be late! Miss Rita can't wait to see everyone's smiling faces.

## SAN MANUEL Fall Library Programs to Begin

The Library finished up another successful Summer Reading Program with a pool party. Participants, staff, and their families gathered at the San Manuel Pool to honor participants for reaching their reading goals. A barbecue and a night of swimming were enjoyed by all. Program activities also included a visit from "Indian Bones," a storyteller, movie matinees, and coloring contests.



Storyteller Indiana Bones entertaining families at the San Manuel Library



End of Summer Reading Pool Party!



The San Manuel Library recently got a new look. The money for this project was donated by BHP Copper Inc.

Fall Programming  
Crochet and Conversation begins October 3rd at 2:30 to 4:30 PM in the library and will meet every Thursday through Spring. Whether your interest is knitting, crocheting, tatting or just coffee & conversation, come join the fun as we learn together. All experience levels and ages are welcome. Refreshments are provided. Please bring your own supplies.

The Book Club meets for discussion every fourth Wednesday of each month from 10:30 AM to noon at the library.



The title for August is *Grapes of Wrath* by John Steinbeck; in September, *Hotel on the Corner of Bitter and Sweet* by Jamie Ford and *A Reliable Wife* by Robert Goolrick in October. If you are interested in participating, contact the library for a copy of the book club selection. Some book club titles are available through the 3M Cloud Library. Ask library staff for details. Refreshments are provided.

## SUPERIOR Summer Reading & Fall Programs

On June 4th the Superior Public Library hosted Emmy Award Winning Storyteller "Indiana Bones" at the elementary school where the Town of Superior's Summer Recreation Program was being held. This was the kick-off event for the library's 2013 Summer Reading Program. This event promoted our Summer Reading Program big time and encouraged children

to sign up and read throughout their summer break. At registration each child received a reading log to keep track of the books they read. Every week they brought their reading logs into the library where they received a prize from our treasure chest. Once a week we had a Craft and Activity Day for those who wished to attend. We had a good turn-out of both children and adults.

The Summer Reading Program came to an end on July 9th with a grand finale sponsored by our Friends of the Library and other donors. Certificates were awarded and bags with an assortment of prizes were given to those that participated. Refreshments were provided by the Friends of the Library.



Craft time at the Superior Public Library.



 Plans are underway to host an eBook workshop. Participants will learn how to download 3M Cloud Library eBooks and Zinio magazines onto

their electronic devices such as Smart phones, tablets, and other eReader devices. The workshop will be at the Superior Public Library on Tuesday, September 24th from 11:00 am to 1:00 pm.

Please contact the Superior Public Library for more information about all of their programming.



## RDA COMING SOON TO A LIBRARY NEAR YOU?



You may have heard rumors about RDA (Resource Description and Access), which is a new method of cataloging. There have been on-going discussions on cataloging lists about it, both pros and cons. Many of us didn't know whether we should start incorporating these new fields yet or continue cataloging with AACR2r (Anglo American Cataloging Rules 2nd ed. revised) and it was rather worrisome.

Since the Library of Congress and other national libraries have begun cataloging using RDA, we felt it necessary to try to understand what exactly this was going to do to improve things for the users of our OPACs. Finally, after a wonderful webinar from The MARC of Quality, we have some understanding, and we here at the Pinal County Library District office have begun incorporating these RDA changes into our MARC records.

Unfortunately, MARC is not the best carrier to implement the new changes that RDA can bring, so the powers-that-be in the cataloging world (not only in the U.S.) are working on a new language for cataloging called Bibframe. That was also worrisome, until this webinar. We saw a possible new way of cataloging that would force our ILS vendor to supply all punctuation and spacing, and leave open boxes for us to fill in the descriptive information for each Work, Expression, Manifestation, and Item (WEMI). It was much simpler than MARC fields, and the result would produce an OPAC display that might look like this: 

I know this is not really explaining RDA but it gives a little taste of what a possible future OPAC display might look like; giving our patrons a much easier way to Find, Identify, Select, and Obtain their items.

If anyone is interested, there will be a pre-conference program at the AzLA annual conference, called *Basic Cataloging with RDA*, on Wednesday, November 13, 2013. This is an all-day presentation and it is free.

Don't forget, we will be happy to answer any questions or help with any problem records.

Remember, the bibliographic record is the engine that gives staff and patrons the tools needed to search the catalog.

Happy cataloging!

## What a future OPAC *might* look like. (A theoretical hierarchical WEMI display):

### Austen, Jane, 1775-1817.

- + Emma *Choose a WORK by Jane Austen (Emma).*
- + Mansfield Park
- + Northanger Abbey
- + Sanditon
- + Sense and sensibility
- + Persuasion
- + Pride and prejudice

### Austen, Jane, 1775-1817.

- Emma *Choose an EXPRESSION of Emma (text).*
- + Text
- + Audio
- + Related works

### Austen, Jane, 1775-1817.

- Emma *Choose a MANIFESTATION of text (different ISBNs)*
- Text
- Emma / Jane Austen  
Publication: Baltimore : Penguin Books, 1966.  
Description: 471 pages ; 18 cm  
ISBN: 0553212737
- Emma / Jane Austen ; introduction by Marilyn Butler  
Publication: New York: Knopf, 1991.  
Description: xlvii, 498 pages ; 21 cm  
ISBN: 067940581X

### *Choose an ITEM*

- Emma / Jane Austen ; introduction by Marilyn Butler  
Publication: New York: Knopf, 1991.  
Description: xlvii, 498 pages ; 21 cm  
ISBN: 067940581X

Maricopa Public Library (0 of 1 available)	FIC AUS	Out
San Manuel Library (1 of 1 available)	CLASS 823.7 AUS	In
Vista Grande Library (1 of 1 available)	FIC AUS	In

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## Calendar of Events

Federation Meeting	Casa Grande Union H.S.	September 13
Mountain Plains Library Association Annual Conference	Sioux Falls, SD	September 25-27
Arizona Library Association Annual Conference	Scottsdale, AZ	November 13-15