

# *Hospital Issues*



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# *Overview*

- Growth
- Community Impressions
- Recruitment
- Out-Migration



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# *Growth*



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# ***CGRMC Growth***

- ED Visits – 37,262 for '06 to 36,114 for '07
- Urgent Care Visits – 2106 in '05, 12544 in '06, 15282 in '07
- Population in Service Area – 136,900 in '07 to 164,300 in '12



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# **CGRMC**

# ***Enhancements***



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# ***2007-2008: Enhancements....***

- Cerner Millennium System (March 07)
- 24 bed Subacute Rehab Unit
- Hospice Family Care
- Successful mid-cycle JCAHO survey for Lab and Hospital
- PET/CT (November 07)



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# *Community Impressions*



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# *Community Impressions*

## **Avatar Survey**

**(Overall Hospital)**

FY 2005

FY 2006

FY 2007

87.67%

88.38%

85.72%



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# *Community Impressions*

## **2008 Web-Ratings**

- 5 Star - Total Knee Replacement
- 5 Star - Heart Failure
- 5 Star - Respiratory Failure
- 5 Star - Sepsis



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# *Physician Recruiting*



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# ***Physician Recruiting***

- ER Group– Dr. Luce (June 07)
- Dr. Cenizal – Infectious Disease (Sept. 07)
- Dr. Shukla – Electro-physiologist
- Dr. Capel – GS/VS (March 08)
- Biltmore Cardiology relocation
- Cancer Treatment Services (Nov. 07)
- Continued recruiting for – GI, FP, Ortho



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# *Foundation*

# *“ED Campaign”*



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# ***Foundation***

**Thanks to everyone for their support to  
Foundation's ED Campaign!**

**•TOTAL TO DATE: \$3,954,240**

# ***What's New for 2008***

- Interventional Cardiology Services
- Emergency Department Addition/Remodel
- PET/CT
- Digital Mammography



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***Thank you!***



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